

BUSINESS YORK COLLEGE OF PENNSYLVANIA

J.D. Brown Center for Entrepreneurship at York College

Entrepreneurship today is a key component to the economic success of both the United States and more specifically to the central Pennsylvania and northern Maryland regions.

It is vital to nurture this spirit and provide products and services that our entrepreneurs and business owners require to maximize their opportunity for success.

The J.D. Brown Center for Entrepreneurship was established in 2006 to promote the process of using individual initiative and creativity to stimulate innovation, identify opportunities, assemble resources, and build ventures that add value to the many facets of a community.

Entrepreneurship is an attitude that transcends an individual's personal and professional life and educational background.

The Center enables individuals to acquire or further develop basic entrepreneurial skills, access various support programs, and build relationships.

The hallmark of the J.D. Brown Center resides in its commitment to provide tangible value for entrepreneurs through a core group of highly focused classes, consulting services in a variety of start-up related areas, mentoring programs, network introductions, and easily accessed information on starting and growing ventures.

Thursday, Nov. 19th

Entrepreneurshp



What's your BIG idea? take it on!

Speakers, Workshops, and Roundtable Discussion

Who should attend: Those interested in starting
AND those interested in growing an existing business.

Registration Information on reverse side

<http://jdbctr.ycp.edu>

4th Annual YORK ENTREPRENEURSHIP SYMPOSIUM

When: Thursday, November 19, 2009— 5:00 pm to 9:00 pm

Where: Alumni Hall, West Campus Community Center, Little Run Lodge

Who should attend: Those interested in starting AND those interested in growing an existing business.

Fee: \$20 Advance registration includes light supper (*Note: York College Alumni and all students, \$10, with advance registration; Entrepreneurship York participants attend free of charge.*)

Program Outline

5:00 –5:30 pm Registration/Light Supper

5:30 pm– 5:50 Welcome/Opening Comments: From Dream to Reality

6:00-7:00 pm Workshop Session I

7:10 to 8:10 pm Workshop Session II

8:15-9:00 pm Roundtable Consulting with our Experts: What’s Your Big Idea and Making It Happen?

Workshops (You will select 2 to attend):

- Steps to a Successful Start
- Money & Funding Your Business
- Pricing Your Product or Service
- Marketing Your Business
- Growing Your Existing Business

Register in advance by mail using the form below or print it from at <http://jdbctr.ycp.edu> before November 15th. Please refer questions about these events to Brenda Adams, (717) 815-1749.

YES! I want to register attend the York Entrepreneurship Symposium. Return this form along with a check for the \$20 registration fee (\$10 for York College Alumni and all students) made payable to "J.D. Brown Center" no later than November 15th to:

**J.D. Brown Center for Entrepreneurship
York College of Pennsylvania
605 South George Street, Suite 160
York, PA 17403**

(please print)

Name _____ Email _____@_____

Address _____ City _____ State _____ Zip Code _____

Daytime Phone _____ Birth Year _____ York College Alumni? Yes, _____ Year No Student? Yes No

Please check **only one** in this section

I currently have my own business for less than 1 year I have had my own business for more than 1 year
 I currently have a part-time business I have an idea for a business but haven't gotten started

I would like to attend these workshops: (*Please indicate your Session I choice with a "1"; your Session II choice with a "2"*)

Steps to a Successful Start Money & Funding Your Business Pricing Your Product or Service
 Marketing Your Business Growing Your Existing Business