



### **USP: Do or Die**

One of the hallmarks of any successful enterprise is a Unique Selling Proposition (USP). We'll talk about what a USP is and why it's imperative that your business has at least one distinctive, good one in order to succeed in a crowded marketplace.

Reference Number 63144

Cost \$20

### **Finance Basics**

This workshop will be led by Ann Turner, CEO of Turner Business Consulting

Reference Number 63147

Cost \$10

Both classes will be held at the HACC York Campus in the Goodling Center, 2101 Pennsylvania Ave. York, PA 17404 Room 134 A/B. To register please call 717-780-2414